



[Introduction]

The International Bicycle Design Competition (IBDC) is managed and produced by the Cycling & Health Tech Industry R&D Center (CHC). The competition started in 1996, see: <http://www.ibdcaward.org> for a brief history. We hope to promote bicycle product design worldwide by uniting different design concepts and design cultures. Moreover, we also wish that a way of life incorporating bicycling could be spread worldwide, and make a contribution to improve environmental conditions and human health. We cordially invite you to participate in the 16th IBDC. All the information as well as an online application form can be found under <http://www.ibdcaward.org>

[Competition Organizations]

Principal Sponsor:

Department of Industrial Technology, Ministry of Economic Affairs of R.O.C. (DOIT, MOEA)
Taiwan External Trade Development Council (TAITRA)

Organizer:

Cycling & Health Tech Industry R&D Center (CHC)

Co-organizers:

China Industrial Designer Association (CIDA)
Taiwan Bicycle Exporters Association (TBEA)
Taiwan Design Center (TDC)
Center for Creativity and Innovation Studies of NCCU (CCIS)

[Benefit]

- ✦ Increase awareness of your design in one of the world's leading future markets.
- ✦ The award ceremony for the IBDC will take place at Taipei Intl. Cycle Show, where all the award-winning designs will be presented. Every year, more than 700 companies / manufacturers from over 30 countries attend the Taipei Intl. Cycle Show and it attracts over 50000 visitors. This event has established its identity as Asia's largest trade cycle show.
- ✦ Presentation of your award-winning design at several large exhibitions in Taiwan or abroad (See "Exhibition" under "History" from the menu of <http://www.ibdcaward.org>).
- ✦ IBDC will integrate the award into its PR work to publicize your award-winning design in widely distributed newspapers, magazines, Websites or other media. (See "Publication" under "Hot News" from the menu of <http://www.ibdcaward.org>).
- ✦ Opportunity to make your dream come true! --IBDC will present the award-winning designs to bicycle manufacturers, with the goal of licensing two or more designs for mass-production. (See "Prototype" under "History" from the menu of <http://www.ibdcaward.org>).
- ✦ The total prize amounts to NT\$1,160,000 (approximately USD36,000). As described below, winners of the First Round of judging are invited to join the Finals. Entry in the Finals requires a presentation model - thus the prizes for the First Round include an extra amount to subsidize the costs of making the model for the Finals.

[Participation]

(1) Entrants must be a member of IBDC website and register over the net at <http://www.ibdcaward.org>

If you participate as a group, you must designate one person to be the group's representative. There is no limit on the number of entries for each participant, but you need to fill out a separate application form with different member account for each entry.

Your member account and password will be used when submitting graphics and for updating your personal data.

Should there be any problem when you register, please contact:

Email: ibdc@tbnnet.org.tw Tel: 886-4-24630766 ext. 813

(2) After registration, you may upload your entry at any time up until the deadline.

(3) At the conclusion of the First Round, the International Jury will select the top twenty-one (21) entries for the Finals.

(4) At the end of the Finals, the rank order of the finalists will be decided.

(5) The final results will be announced at the award ceremony.

[Schedule]

The 16th Intl. Bicycle Design Competition

(based on the local time in Taipei)

a. Registration

May 1 ~ July 15, 2011

b. Deadline for Submitting Work for the First Round

July 15, 2011

(No entries will be accepted after 5:00 p.m. on July 15, 2011, Taipei time.

Please submit your work early to avoid an overload at our Web Servers.)

c. Notification of the First Round Results

Before August 15, 2011

d. Deadline for Submitting Models for the Finals

November 15, 2011

(No entries will be accepted after 5:00 p.m. on November 15, 2011, Taipei time.

Please make a liberal allowance for time differences and mailing time when submitting your works.)

e. Award Ceremony & Notification of the Final Results

(During the Taipei International Cycle Show 2012)

[Contact]

Telephone Number: 886-4-24630766 ext.813 (Vicky LIAO)

Facsimile Number: 886-4-24632926

Address: Cycling & Health Tech Industry R&D Center

No.17, 37th Rd., Taichung Industry Park, 407 Taichung, Taiwan, R.O.C.

Website: <http://www.ibdcaward.org>

Email:ibdc@tbnnet.org.tw

[Required Items To Be Submitted]

To take part in the IBDC, you must submit the following for each entry:

(1) You need to be a member of IBDC website and completely filled-out online registration form

(<http://www.ibdcaward.org>) during May 1 to July 15, 2011.

(2) Items for the First Round

Graphic a, b, c, d (each shall be 1024 width x 768 height pixels and less than 500kb in the JPEG format) upload before July 15, 2011.

See "Example" under "Guidelines" from the menu of <http://www.ibdcaward.org>.

To ensure that the judging is fair, the submitted items must be in no way identifiable!

a. Description of the entry

In English only, 300–500 words in length.

Contents should include:

- <i>Title of Entry
- <ii>Concept of Design
- <iii>Target Market
- <iv>Innovative Features

b. An orthographic layout with dimensions

Mark major dimensions on the front-, side-, and top-view drawings.

c. A structural-design drawing

Show the special structural features of your design. You may give a description in English.

d. A rendering drawing

An interpretative drawing depicting your design, including a background.

The above items must be electronic files and upload to IBDC website from online registration form via your member account.

(3) Items for the Finals

Small-scale model submitted by mail to 17, 37th Rd., Taichung Industry Park, 407 Taichung City, Taiwan, R.O.C. before November 15, 2011.

The selected (top twenty-one) entries shall be made into small-scale models to enter the Finals. The model's base must be 700mm x 350mm, and the total height of the model and the base must be less than 400mm. The model must be well-packaged. IBDC will not be responsible for any damage or repair. Participants must accept the possibility that evaluation might be affected by damage caused during shipping, and that they can make no appeal. Participants should pay for the costs of sending the model for the final evaluation.

[Frequently Asked Questions, FAQ]

- What is the theme?

A bicycle (i.e., two wheels) driven by human power.

1. Auxiliary power is also acceptable.

2. The two-wheel criterion does not restrict the use of auxiliary wheels for children, the aged, or the handicapped.

Note: Entries suggested fit within one or more of the 10 categories below.

* Mountain Bike * City Bike * BMX * Racing Bike * All Terrain Bike

* Electric Bike * Folding Bike * Children's Bike * Exercise Bike * Others

- What is eligible?

All designs must be the entrant's own original work. Entrants submitting designs, which infringe intellectual or industrial property rights (trade marks, utility models, patents or similar rights) will be excluded from participation in the competition. The qualification of prize-winning entries will be canceled and an official announcement made. The entrant shall be liable for damages and any claims made by third parties, resulting from the infringement of property rights.

- Who is eligible?

All individuals or groups (2-4 persons in each group) interested in the competition are welcome to participate, regardless of nationality, gender, race or age. Staffs of CHC, past Jurors and current Jurors are not eligible.

- How much is the entrance fee?

No entrance fee will be charged.

- Who needs to make a model?

If your entry is selected for the Finals, then you need to make a model.
(or have someone make a model for you).

-Who makes the prototypes?

These are full sized models that can be tested, they are made by IBDC for display at the bike show and other places. The entrants are not involved in making these prototypes.

- What are the criteria?

Entries will be judged on four criteria below.

a. Innovation

novelty of mechanical components, structure design and appearance

b. Manufacturability

manufacturing technology and mass-production feasibility

c. Marketability

safety, cost-effectiveness, and possibility of being well liked

d. Other considerations

appearance, ergonomic considerations and drawing/model presentation, etc.

[Declaration of Intellectual Properties]

Premise : All designs must be the entrant's own original work ; If legal protection for intellectual property rights has been applied for; the holder of the patent rights must be the entrant.

1. To protect the entrants' intellectual property, the organizer encourages entrants to apply for legal protection for intellectual property rights before they submit their entries.
2. If the participants had applied for legal protection for intellectual property right and this had been approved before the competition (The entrants should pay the necessary expense themselves). The entrants should discuss with the organizer, and sign an agreement, allowing the organizer to commercialize or promote the product.
3. For any profit earned from intellectual property rights, the entrant will be entitled to 20% of the organizer's net income from these rights.
4. The organizer has priority to apply for legal protection for intellectual property rights for any entries that have not yet been applied for. If the entries are qualified to apply for legal protection for intellectual property rights directly without modification, the organizer will pay all the necessary expenses for legal protection and the entrants still will be the inventors and should help the organizer to provide necessary documentation during the procedure of applying for legal protection. For any profit earned from intellectual property rights, the inventor will be entitled to 15% of the organizer's net income from these rights.
5. For entries that have not applied for any legal protection for intellectual property rights, if someone makes improvement to facilitate application for legal protection for intellectual property rights, both entrants and improvers could be the inventors of the design. The entrants should provide the necessary documentation to help the organizer apply for legal protection and the organizer will pay all the necessary expense. For any profit earned from intellectual property, the inventor is entitled to 10% of the organizer's net income from these rights.
6. Based on the requirements of research and publicity, the entrants grant the organizer all rights to copy, photograph, video-record, publish, display in public or publicize the documents, pictures and files of entries. All entrants are obliged to provide relevant photographs and information regarding entries.

- Other Regulations:

1. The organizer will reject incomplete, inconsistent or improper documents and designs. Furthermore, the organizer will not return submitted document and designs.
2. Entries will not be returned to the entrants, but entrants can make a notation at the time of registration that "The organizer has no right to publicize my entry if the design is not selected for the finals."
3. The decisions of the juries are final and binding.
4. To defend the fairness of judging, entrants may not publicize their prize-winning entries before the announcement of the results.
5. After the announcement of the results, entrants can publicize their prize-winning entries. In order to integrate and generalize the result of the whole activity, entrants should notify the organizer once their designs are put into the public domain through any media.
6. Entrants should notify the organizer once they sign any agreement with a third party regarding prize-winning entries. The organizer also has to notify entrants once a third party is interested in any prize-winning entries and willing to cooperate.
7. All entrants are regarded as having a full understanding of the regulations for the competition and being willing to comply with every rule.
8. The competition is run and implemented by the Cycling & Health Tech Industry R&D Center (CHC), which exercises all of the rights and obligations of the principle sponsors. Please do not contact the DOIT, MOEA or supporting organizations directly regarding this competition.

[Awards]

Gold Award (1 winner)

- (1) Prize of NT\$500,000
- (2) Certificate
- (3) Subsidy for model manufacturing

Silver Award (1 winner)

- (1) Prize of NT\$200,000 for each winner/group
- (2) Certificate
- (3) Subsidy for model manufacturing

Bronze Award (1 winner)

- (1) Prize of NT\$100,000 for each winner/group
- (2) Certificate
- (3) Subsidy for model manufacturing

Excellent Award (6 winners)

- (1) Prize of NT\$30,000 for each winner/group
- (2) Certificate
- (3) Subsidy for model manufacturing

Merit Award (12 winners)

- (1) Prize of NT\$15,000 for each winner/group
- (2) Certificate
- (3) Subsidy for model manufacturing

Notes:

1. The prizes and subsidies that are awarded will be paid either in New Taiwan dollars in Taiwan or in USD/EUR/JPY/THB at the official rate of exchange.

Please note that prizes and subsidies awarded to foreign participants shall have a 20% income-tax deduction.

2. Following are the subsidies for model manufacturing (includes shipping costs):

Taiwan - NT\$16,000

Asia & Oceania - NT\$20,000

America - NT\$22,000

Europe, Africa and other areas - NT\$26,000

3. The subsidy for model manufacturing will only be paid for models that arrive before the stipulated deadline.

4. Finalists will receive their subsidies for model manufacturing before December 31, 2011.

5. Prizes and certificates will be handed out at the award ceremony.